





Dear Friends,


For over 100 years, through dedicated work, generous donations and a compassionate spirit, Marillac St. Vincent Family Services has empowered families, strengthened communities and created brighter futures. As we celebrate our centennial, our Centers remain committed to strengthening, empowering and giving voice to those in need – in the Vincentian spirit of service – through education and comprehensive programs to build vibrant communities in Chicago.

In our 100<sup>th</sup> year, we are evaluating our sponsorship levels and benefits; we would like to hear from you on what you would like from your sponsorship. Marillac St. Vincent Family Services would not be a safe haven for those most in need without our generous donors and *Fleur de Lis* sponsors. Over the last 23 years, the *Fleur de Lis Ball* has become our signature fundraising event, enabling our Centers to grow and thrive in ways that have made a tremendous impact on the lives of the people we serve. Last year's *Fleur de Lis Ball* raised over \$700,000!

We hope you might consider sponsorship of the 2017 Fleur de Lis Ball!

 23<sup>rd</sup> Annual *Fleur de Lis Ball* ~ Saturday, February 25, 2017, at the Hilton Chicago's Grand Ballroom.

 Over **800 guests** are expected to attend the event, including corporate executives and other influential business and community leaders, as we honor **Larry & Sheila Marshall** and **Dan Hermann & Ziegler**.

 Event sponsors enjoy a wide range of benefits. Please see the list of benefits included in your packet, depending on your level of sponsorship.

 Past corporate sponsors include: Walsh Construction, Beecken Peety O'Keefe & Company, Paul Hastings LLP, The Private Bank, William Blair, Wintrust, Laurus Strategies, DePaul University, Perkins Coie, Sammons Financial Group and Ziegler.

Enclosed you will find additional information about Marillac St. Vincent Family Services and the *Fleur de Lis Ball*, along with a sponsorship form that details the sponsorship levels and corresponding benefits available. Meredith Oney, Associate Director of Development - Special Events will be reaching out to set up a time for us to talk about sponsorship. If you have any questions in the meantime, please do not hesitate to call Meredith at (312)278-4220.

Your thoughtful and generous contribution will help make meaningful, positive changes in the lives of our clients. We appreciate your time and thank you in advance for your consideration.

Sincerely,

Handwritten signature of Robert Christopher in black ink.

Robert Christopher  
Development Committee Co-Chair  
Marillac St. Vincent Family Services

Handwritten signature of Katie Lucas Geant in black ink.

Katie Lucas Geant  
Development Committee Co-Chair  
Marillac St. Vincent Family Services



## **Sponsorship Levels & Commitment Form**

**Saturday, February 25, 2017**

Hilton Chicago's Grand Ballroom

Honoring: Larry & Sheila Marshall  
and Dan & Hermann & Ziegler

### **Premier \$50,000**

- Create a custom experience opportunity of your choosing! Ideas include a cocktail party at the Center, breakfast with a classroom or a private Center tour and lunch with your family
- Classroom naming rights at St. Vincent de Paul Center or Marillac Social Center (to be agreed upon)
- Verbal recognition from the podium as a Premier Sponsor
- Logo or Individual Name recognition as a Premier Sponsor on all Fleur de Lis signage including the event page on the MSV website, slideshow, event e-blasts, press releases, program book and sponsorship boards
- Full Page, color ad in the Fleur de Lis Program Book
- Reserved table of 10 for you and your guests, table signage included
- 20 event raffle tickets
- Garage Parking at Hilton Chicago for you and your guests
- To receive all of the benefits, the deadline for \$50,000 Premier Sponsorship is *December 17, 2016*

### **Principal \$25,000**

- Verbal recognition from the podium as a Principal Sponsor
- Logo or Individual Name recognition as a Principal Sponsor on all Fleur de Lis signage including the event page on the MSV website, slideshow, event e-blasts, press releases, program book and sponsorship boards
- Full Page ad in the Fleur de Lis Program Book
- Reserved table of 10 for you and your guests, table signage at your table
- 10 event raffle tickets
- Garage Parking at Hilton Chicago for you and your guests

### **Seraphim \$15,000**

- Verbal recognition from the podium as a Seraphim Sponsor
- Logo or Individual Name recognition as a Seraphim Sponsor on all Fleur de Lis signage including the event page on the MSV website, slideshow, event e-blasts, press releases, program book and sponsorship boards
- Full Page ad in the Fleur de Lis Program Book
- Reserved table of 10 for you and your guests
- Garage Parking at Hilton Chicago for you and your guests

**Cherubim \$10,000**

- Verbal recognition from the podium as a Cherubim Sponsor
- Company or Individual Name recognition as a Cherubim Sponsor on all Fleur de Lis signage including the event page on the MSV website, slideshow, event e-blasts, press releases, program book and sponsorship boards
- Full Page ad in the Fleur de Lis Program Book
- Reserved table of 10 for you and your guests

**Angel \$7,000**

- Company or Individual Name recognition as an Angel Sponsor on all Fleur de Lis signage including event slideshow, program book and sponsorship boards
- Half Page ad in the Fleur de Lis Program Book
- Reserved table of 10 for you and your guests

**Sponsorship Commitment Form**

*Please print and provide complete, detailed information. Thank you for your support!*

Enclosed is my gift of:  \$50,000  \$25,000  \$15,000  \$10,000  \$7,000

\$  **Other Amount**

*Please check the following box if you are **unable** to attend the event:*

Please charge my credit card:  Visa  Master Card  Check enclosed

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_ CVV Code: \_\_\_\_\_

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Marketing Dept. (for Ad/Logo) Contact Name: \_\_\_\_\_

Phone/Email: \_\_\_\_\_

**Please make all checks payable to Marillac St. Vincent Family Services**

Please send any questions or completed forms to Meredith Oney, (312)278-4220, [meredith.oney@marillacstvincent.org](mailto:meredith.oney@marillacstvincent.org) or 2145 N. Halsted, Chicago IL 60614

Marillac St. Vincent Family Services is a 501-©-3 organization and all donations are tax-deductible as permitted by law.